

# Capital Campaign Projects in Greater Des Moines Compiled by the Community Foundation of Greater Des Moines

Blank Park Zoo - 7401 SW 9th, Des Moines, IA 50315

Executive Director/CEO: Mark Vukovich - mrvukovich@blankparkzoo.org; (515) 974-2538

**Website:** www.blankparkzoo.org **Project Name:** Wild About Animals

**Project Description:** The Wild About Animals capital campaign is the largest expansion project our Zoo has ever seen. Projects for the campaign include: -David Kruidenier African Adventure -Hub Harbor - renovated seal and sea lion pool -A.H. Blank Park / Zoo Entrance renovation -A public Mongolian Camel exhibit in park entrance -Jaama Kwa Africa - new exhibit. Indoor giraffe year-round viewing exhibit and

educational space, Anniversary Pathway Connection project, Otter Exhibit and Sea Lion Filtration.

Campaign Coordinator(s): Angela Hilbert - abhilbert@blankparkzoo.org; (515) 974-2593

Campaign Chair: Mike Hubbell

Timeline: Already complete: Australia, Sea & Sea Lion Pool, Entrance Park, Mongolian Camel Exhibit in park entrance

Financial Goal: \$15 million

**Funding Secured to Date:** \$12.8 million **Information Last Updated:** 8.1.2016

Broadlawns Medical Center - 1801 Hickman Road, Des Moines, IA 50314

Executive Director/CEO: Jody Jenner - jjenner@broadlawns.org; (515) 282-2410

Website: www.broadlawns.org

Project Name: Mental Healthcare Site & Facilities Modernization

**Project Description:** Our current Mental Health care facilities are insufficient for our community needs. On average, a person in Polk County waits 120 days to receive access to mental healthcare services. Our current beds are at 100% utilization, 24 hours a day, 7 days a week. It is a

\$10 million campaign both for inpatient and outpatient facilities to meet the demands. **Campaign Coordinator(s):** Katie Wengert - kwengert@broadlawns.org; (515) 282-2496

Campaign Chair: N/A

Timeline: The Broadlawns Medical Center Foundation and the Advocate Circle, its volunteer committee of charitable leaders, are in the final

stages of making asks for this campaign. Financial Goal: Total \$10 Million for this phase

**Funding Secured to Date:** \$6.8 million **Information Last Updated:** 7.15.2016

#### Children's Cancer Connection - 2708 Grand Avenue, Des Moines Iowa 50312

Executive Director/CEO: Mark Slocum - Mark@childrenscancerconnection.org; (515) 243-6239

**Website:** www.childrenscancerconnection.org **Project Name:** Hansen Home for Hope

**Project Description:** Three phase project with the following goals: 1) Purchase the building at 2708 Grand Avenue and create a "Home" for families affected by childhood cancer - \$625,000 2) Add an on-site storage facility and work space for program supplies and workspace for volunteers to prepare materials for our camps and fund raising events - \$150,000 3) Build a \$475,000 long-term maintenance fund to ensure the property is well maintained and not need to conduct future capital campaigns for maintenance projects.

**Campaign Coordinator(s):** Mark Slocum and Emily Fish - Mark@childrenscancerconnection.org; Emily@childrenscancerconnection.org **Campaign Chair:** Matt and Jen Willis / Nick and Peggy Krueger

**Timeline:** September 2014 - Moved into the 2708 Grand Ave; September 2015 - Formal open house and announcement of capital campaign, campaign chairs, and lead gift; October 2015 — Update lighting to more energy efficient equipment, begin landscaping project, begin bid process for storage facility and workspace — Spring 2016 acquire bids for kitchen renovation, add wheelchair accessibility to program level, complete landscape project; Summer 2016 construction of storage facility; January 2017 complete purchase of property and retire loan. January 2018 finalize campaign with completion of building maintenance fund.

Financial Goal: \$1.25 million

Funding Secured to Date: \$412,000.00 Information Last Updated: 10.20.2015



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Community Youth Concepts - 1446 Martin Luther King Jr. Pkwy, Des Moines, IA 50314

Executive Director/CEO: Amy Croll - amy@cyconcepts.org; (515) 243-4292

**Website:** www.cyconcepts.org **Project Name:** Project Forever Home

**Project Description:** The capital campaign project is a \$1.6 million project with the following goals: 1) Purchase and remodel the building at 144 Martin Luther King, Jr Pkwy to create a Forever Home for the organization, 2) provide academic support and community engagement services to youth, grades 4-12, in the King-Irving Neighborhood and throughout 15 metro schools, and 3) Build a \$1 million endowment for

long-term organizational sustainability.

Campaign Coordinator(s): Amy Croll - amy@cyconcepts.org; (515) 243-4292

Campaign Co-Chairs: Amy Cownie and Alex Broderick

**Timeline:** Move into the building. June 2015: Complete major 1st floor remodeling projects. November 30, 2015: Purchase the building. August 2016: Complete outdoor renovations. May 2017: Raise \$1.3 million of \$1.6 million of the capital campaign. April 2018: Reach

endowment goal.

Financial Goal: \$1.6 million

**Funding Secured to Date:** \$796,000 **Information Last Updated:** 7.15.2016

<u>Des Moines Community Playhouse - 831 42nd Street, Des Moines, IA 50312</u> <u>Executive Director/CEO:</u> John Viars - jviars@dmplayhouse.com ; (515) 974-5354

Website: www.dmplayhouse.com

Project Name: Act Two

**Project Description:** Act Two provides a great opportunity to give our community the theatre experience it deserves by completely renovating the Playhouse's Mainstage. This will give volunteers a safe and accessible production environment and allow our community to experience world-class entertainment created by their family, friends and neighbors. Act Two renovations are driven by three main priorities: safety, ADA accessibility and up-to-date theatre standards. Also included in the renovations are an updated classroom and green room for students and volunteers.

Campaign Coordinator(s): Nikki Syverson - nsyverson@dmplayhouse.com; (515) 974-5370

Campaign Chair: Linda & Tom Koehn, Mary Lou & Gerry Neugent, Mary & Tom Urban – Honorary Chairs Timeline: Fundraising will be complete by December 2017. Construction will be complete by December 2018.

Financial Goal: \$3.5 million

**Funding Secured to Date:** \$850,000 **Information Last Updated:** 1.5.2017

### Des Moines Regional Skate Park Committee (AMOS) – 3829 Grand Avenue Des Moines, IA 50312

Executive Director/CEO: Paul Turner or Liz Hall - amosipl@gmail.com; (515) 554-3433

Website: <a href="http://desmoinesregionalskatepark.com">http://desmoinesregionalskatepark.com</a>
Project Name: Des Moines Regional Skate Park

**Project Description:** Build a world class destination skate park on the Des Moines riverfront. **Campaign Coordinator:** Zach Mannheimer - <u>zmannheimer@gmail.com</u>; (515) 333-3994

Campaign Chair: Jan Hill Timeline: 2016-2017 Financial Goal: \$3.5 million

Funding Secured to Date: \$525,500 Information Last Updated: 7.15.16



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Des Moines Metro Opera- Des Moines Metro Opera - 106 West Boston Ave, Indianola, IA 50125

General & Artistic Director: Michael Egel – megel@dmmo.org; (515) 961-6221

Website: www.desmoinesmetroopera.org

Project Name: Words & Music at the Carnegie: from Historic Library to Opera Center

Project Description: Des Moines Metro Opera is embarking on a \$3.5 million campaign to enlarge and renovate its current headquarters in the historic Indianola Carnegie Library to create an opera center which will broaden the Company's state and regional impact and provide forward motion to support this growing organization for years to come. The new opera center will provide an accessible and efficient facility which will support more than 200 Company members during the annual Summer Festival, expand outreach through the 2nd Stages initiative, grow OPERA Iowa's educational programming and enhance the Company's credibility and leverage while working to expand its national

presence.

Campaign Coordinator(s): Scott Arens – sarens@dmmo.org; (515) 961-6221 Campaign Co-Chairs: Ardene Downing, Nancy Main and Cherie Shreck

Timeline: May 2016—September 2017

Financial Goal: \$3,500,000

Funding Secured to Date: \$2,375,000 Information Last Updated: 9.23.2016

#### Des Moines Water Works Park Foundation -PO 12009, Des Moines, IA 50312

Executive Director: Sam Carrell - scarrell@dmwwpf.org; 515-240-7993

Website: www.dmwwpf.org

**Project Name:** Water Works Park Master Plan – Phase I, the Big Splash

Project Description: To grow Waterworks Park into a community and national treasure that both celebrates clean water and significantly enhances our quality of life. It will offer park goers more recreational and educational opportunities to engage in clean-water education while

utilizing the Park in a multitude of cultural, health and recreational/health activities. Campaign Coordinator: Josh Faber - jfaber@rengroupinc.com; (515) 238-2138

Campaign Chair: Kate Byus, R&R Realty Timeline: April 2016 - April 2017 Financial Goal: \$9,000,000.

Funding Secured to Date: \$6,300,000

Information Last Updated: 1.5.2017

### Easter Seals Iowa – 2920 30<sup>th</sup> Street, Des Moines, IA 50310

Executive Director/CEO: Sherri Nielsen - snielsen@eastersealsia.org; (515) 274-1529

Website: www.eastersealsia.org

**Project Name:** Pool Renovation at Camp Sunnyside

Project Description: The swimming pool at Camp Sunnyside is an integral and vital part of programming for the children and adults that Easter Seals lowa serves. Our campers use the pool throughout the summer camp season and it is a camp favorite. Because it is an indoor facility, we have the opportunity to use the pool year-round, so the children and adults that we serve every-other weekend at Respite Camp are able to use the pool through the cold winter months. In addition, the children at our Bob and Billie Ray Child Development Center have the opportunity to swim one time per week beginning at age two! Through our community swim nights, the pool is also used to provide recreation for children throughout the Des Moines metro community who may or may not have the financial means to visit public pools or purchase memberships at clubs or public recreational facilities. Unfortunately, our pool which was built in 1962 is no longer safe for use and

must be replaced.

Campaign Coordinator(s): Krable Mentzer - kmentzer@eastersealia.org; (515) 309-9777

Campaign Chair: N/A

Timeline: The timeline for this project will be September 2016-May 2017.

Financial Goal: \$1.8 million

Funding Secured to Date: \$1.2 million Information Last Updated: 1.13.2017



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#### <u>Goodwill Industries of Central Iowa – 5355 NW 86th Street, Johnston, IA 50131</u> <u>Executive Director/CEO</u>: Jackie Norris – jackien@dmgoodwill.org; (515) 265-5323

Website: www.dmgoodwill.org

**Project Name:** Celebrating Our Past...Building Futures

**Project Description:** Project supports Goodwill of Central Iowa headquarters move to the new location at 5355 NW 86th Street in Johnston. The new location provides nearly twice the space and includes a Goodwill store and donation center, expanded training and warehouse space and additional space for instructional programs and the development of educational opportunities such as high school equivalency or diploma programs. Also included in the new location is a Career Connection Center to help individuals with preparing resumes, online applications and interview skills. This project enables Goodwill of Central Iowa to continue fulfilling their mission to: improve the quality of life for all individuals by providing skills training and helping people find jobs.

Campaign Coordinator: Nancy Strutzenberg

Campaign Chair: Suku Radia

Timeline: 3 years

Financial Goal: \$8 million

Funding Secured to Date: \$6,503,000 Information Last Updated: 1.10.2017

Iowa Christian Academy - 2501 Vine Street, West Des Moines, IA 50265

Executive Director/CEO: Dr. Brenda Hillman - bhillman@icablazers.org; (515) 221-3999

Website: www.icablazers.org

Project Name: Jordan Park Building Project

**Project Description:** ICA's building campaign is for a future high school complex, to be constructed at Jordan Park near the intersection of Grand Avenue and Fuller Road in West Des Moines. Phase I of the project includes a gymnasium facility to include a gym floor, bleachers, locker rooms, lobby/entry, restrooms, essential storage, parking, walkways, and other required interior and exterior improvements. Phase II includes the building of a two story junior/senior high school addition on to the gymnasium allowing us to accommodate enrollment growth and to transform our Vine Street campus into solely an elementary school campus.

Campaign Coordinator(s): Dr. Brenda Hillman - bhillman@icablazers.org; (515) 221-3999

Campaign Chair: Karla Jones-Weber

Timeline: Groundbreaking Ceremony, May 2015; Begin construction, Fall 2015; Phase I Completion Goal, August 2016.

Financial Goal: Phase I, \$3,200,000.00 Funding Secured to Date: \$1,025,000.00 Information Last Updated: 7.15.2016

Mainframe Studios - 900 Keosaugua Way, Des Moines, IA 50309

Executive Director/CEO: Siobhan Spain - 515.707.2783; siobhan@mainframestudios.org

Website: www.mainframestudios.org

**Project Name:** Redevelopment of 900 Keosaugua Way

**Project Description:** Our mission is to provide permanent affordable workspace for artists of all disciplines. Currently renovating a 160,000 square foot building, Mainframe Studios will feature 180 non-residential artist studios, arts-related nonprofit offices, a shared-use commercial kitchen and event rental space in downtown Des Moines. It's our vision to transform Central lowa's arts scene by creating a financially self-sustaining economic and cultural driver that stands the test of time. It will be one of the largest – if not the largest – affordable workspace projects in the country.

Campaign Coordinator(s): Justin Mandelbaum - 515.282.5000; justin@mandelbaumproperties.com

Campaign Chairs: Fred Hubbell, Fred Weitz

Timeline: Project completion target date is December 2018

Financial Goal: \$7.7M

**Funding Secured to Date:** \$3.8 million **Information Last Updated:** 1.10.2017



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Mercy Foundation (Mercy Medical Center-Des Moines) - 411 Laurel St., Suite 2250, Des Moines, IA 50314

Executive Director/CEO: Lynda Jacobson - foundation@mercydesmoines.org; (515) 247-3248

Website: http://foundation.mercydesmoines.org

Project Name: Mercy Comfort Health Center for Women

**Project Description:** The Center will offer comprehensive services vital to a woman's health and wellness during midlife. Foundational services including the education and treatment of menopause concerns, sexual health, breast health, incontinence and pelvic floor care, nutrition and weight loss, and mental health will all be housed in one convenient location. Other specialty care will also be coordinated with visiting medical providers including plastics, cardiology and endocrinology. The center will be a first of its kind in central lowa and will be

located on the first level of the Mercy West Medical Clinic at 1601 N.W. 114th St. in Clive.

Campaign Coordinator(s): Lynda Jacobson

Contact Information: foundation@mercydesmoines.org; (515) 247-3248

Campaign Chair: N/A Timeline: 2015-2016 Financial Goal: \$14,160,000

Funding Secured to Date: \$9,416,292 Information Last Updated: 7.15.2016

On With Life - 715 SW Ankeny Road, Ankeny, IA 50023

Executive Director/CEO: Julie Dixon - jdixon@onwithlife.org; (515) 289-9613

Website: www.onwithlife.org
Project Name: Life Forward

**Project Description:** Life Forward is a campaign to enhance and expand On With Life's programs and services to meet growing demand for dedicated, specialty treatment for those impacted by brain injury. It includes the addition of an aquatic therapy pool, a wellness center, outdoor therapeutic areas, a new outpatient therapy center and family housing; redesign of inpatient dining areas and the addition of a multipurpose room/storm shelter and two beds designed to serve individuals with bariatric needs.

Campaign Coordinator(s): Matthew Steen, Julie Dixon and Corey Morrison

**Contact Information:** foundation@onwithlife.org; (515) 289-9611 **Campaign Chair:** Jeff Lamberti, On With Life Foundation President

Timeline: Groundbreaking in Spring 2014, completion of building project in November 2015; therapeutic grounds to be completed by Fall

2017.

Financial Goal: \$5,000,000.00 Funding Secured to Date: \$3 million Information Last Updated: 7.15.2016

Polk County Conservation Board - 11407 NW Jester Park Dr., Granger, IA 50109

Executive Director/CEO: Richard Leopold - rich.leopold@polkcountyiowa.gov; (515) 323-5300

Website: <a href="https://www.jesterparknaturecenter.org">www.jesterparknaturecenter.org</a>
Project Name: Jester Park Nature Center

Project Description: Polk County Conservation (PCC) seeks funding for new construction of the Jester Park Nature Center, a 17,000 square

foot facility that will serve as a welcome station, interpretative center, promoter of public health and STEM (Science, Technology,

Engineering, and Math) education, and administrative headquarters for PCC located at Jester Park.

Campaign Coordinator(s): Kami Rankin

Contact Information: kami.rankin@polkcountyiowa.gov; (515) 323-5363

Campaign Chair: Pat Boddy

Timeline: Polk County Conservation plans to break ground for this Center by the Spring of 2017. Facility completion is scheduled for

Spring/Summer of 2018. **Financial Goal:** \$10,000,000.00

Funding Secured to Date: \$9,500,000.00 Information Last Updated: 1.12.2017



# **Capital Campaign Projects in Greater Des Moines Compiled by the Community Foundation of Greater Des Moines**

Progress Industries- 5518 NW 88th Street, Johnston, Iowa 50131

Executive Director/CEO: Sandy Ham - sandy.ham@progressindustries.org; (641) 791-2874

Website: www.progressindustries.org

**Project Name:** Doors of Progress Housing Campaign

**Project Description:** The goal of the P.I. Foundation Doors of Progress campaign is provide safe, accessible and affordable housing options for people with disabilities. Homes owned by the P.I. Foundation in which Progress Industries delivers residential programs supports individuals to achieve maximum self-sufficiency within their community. The project includes accessibility modifications to the homes and to establish

maintenance funds for the future needs and upkeep of each home.

Campaign Coordinator(s): Sandy Ham, President and CEO; Melissa Butler, Communications Director

Contact Information: melissa.butler@progressindustries.org; (641)-791-2846

Timeline: This is a multi-year effort. As funds are raised, homes will be purchased and renovated..

Financial Goal: \$1,200,000

**Funding Secured to Date:** \$500,000 **Information Last Updated:** 7.15.2016